

To be filled in by the Field of Study Committee	Module (course block) name: ERASMUS				Module code:		
	Course name: BUSINESS DESIGN				Course code:		
	Organisational Unit conducting the course/module: INSTITUTE OF ECONOMICS						
	Field of study: MANAGEMENT AND LAW STUDIES						
	Mode of study: FULL-TIME		Study profile: PRACTICAL		Mode of study: MANAGEMENT AND LAW STUDIES/ERASMUS		
	Year / semester: WINTER/SUMMER		Course/module status: OPTIONAL		Course/module language: ENGLISH		
	Form of tuition	lecture	class	laboratory	project	seminar	other (please, specify)
	Course load (hrs)		15				
Module/course coordinator		Ph.D. Katarzyna Olszewska					
Lecturer		Ph.D. Katarzyna Olszewska					
Course/module objectives		The aim of the course is to familiarize students with the principles and methods of organizing and running a business in the current economic conditions. The effect of education will be the ability to navigate properly in the economic system and the predisposition to make decisions that will allow those interested to start self-employment.					
Entry requirements		basic economic knowledge					
LEARNING OUTCOMES							
No.	Learning outcome description					Reference to the learning outcomes for Field of Study	
Knowledge – the student:							
1	has deep knowledge about bussines functioning on the domestic and international market					K2P_W03	
2	identifies the processes of individual entrepreneurship					K2P_W09 K2P_W12	
Skills – the student:							
3	uses procedures and standards in the process of analyzing complex issues related to planning and implementing business operations.					K2P_U01 K2P_U02	
Social competences – the student:							
4	is able to work in a team, effectively completing assigned tasks, demonstrating communication and organizational skills					K2P_K01	
COURSE CONTENT							
Classes							
The procedure for opening a business on its own account; Elements of the business venture plan; Sources of financing business activity; Business thinking to business design; Small business plan of individual company Business model CANVAS.							
Basic literature		<ol style="list-style-type: none"> 1. Beausoleil Angele M., Business design thinking and doing: Framework, strategies and techniques for sustainable innovation, Palgrave Macmillan 2022 2. Hague, P., <i>The business models handbook: templates, theory and case studiem</i>, Kogan 2019; 3. Beverly Rudkin Ingle, <i>Design thinking for entrepreneurs and small businesses, Putting the Power of design work</i>, Apress 2013. 4. A.Osterwalder, Y. Pigneur <i>Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers</i>, Wiley 2010; 					

Supplementary literature	<ol style="list-style-type: none"> 1. D. Ling, <i>Complete design thinking guide for succesful proffessionals</i>, Wyd Lulu Press 2016 2. Pijl P., Lokitz J., Solomon L.K., <i>Design a better business</i>, Wyd. Wiley Jonhn + Sons 2016 3. Internet sources – Articles from international journals 		
Onsite teaching methods	multimedia presentations, case study		
Teaching methods including methods and techniques of remote teaching	not included		
Learning outcomes verification methods			Learning outcome number
Active participation in classes (asking questions, conducting polemics, completing the lecturer's statements with practical insights and based on own experience)			1,2,4
Project of own business (alone or in groups)			3
Form and terms of awarding credits	<ul style="list-style-type: none"> • active participation in classes • student's project presentation 		
STUDENT WORKLOAD			
Type of activity/tuition	Number of hours		
	Total	Activities related to practical professional preparation	Participation in classes conducted with the use of methods and techniques of remote teaching
Participation in lectures	-		
Independent study of lecture topics	30	30	
Participation in classes and laboratories*	15	15	
Independent preparation for classes*	30	30	
Preparation of projects/essays/etc.*	30	30	
Preparation for examination/credit awarding test	20	20	
Participation in consultation hours	1		
Other			
TOTAL student workload in hours	126	125	0
Number of ECTS credits for the course	5		
Number of ECTS credits ascribed to a scientific discipline	4,5 (management and quality science) 0,5(law science)		
Number of ECTS credits relevant to practical professional education	5		
Number of ECTS credits relevant to remote education (tuition involving the use of methods and techniques of remote teaching)	0		
Number of ECTS credits for classes which require direct participation of lecturers	0,6		